

Cookies

I use cookies and web statistics on our website for user-friendliness. I think it is important that you know how and why I use cookies.

What are cookies?

Cookies are small, simple text files that your computer or mobile device stores when you use our website.

Which cookies do I use? In short:

Functional cookies or necessary cookies

Functional cookies ensure that my website functions correctly. For example, an even load on the website, so that it remains functional and accessible, and stored browser settings, so that you can view my website optimally on your screen, whatever the resolution.

Analytical cookies

I sometimes use analytical cookies, with the help of third parties, to investigate my website usage. These statistics give me more insight into how often we are visited, which I can use to improve our website. This way I make sure that you always have an optimal experience with our website.

Among other things, the following data is stored:

The IP address, which is made anonymous.

Technical characteristics such as the browser you are using (such as Chrome, Internet Explorer or Firefox) and the resolution of your computer screen and which device you are using.

From which page you came to the website.

When and how long you visit or use the website.

Whether you use functionalities of the website.

Which pages you visit on our website.

I use these cookies for example:

Tracking the number of visitors to our website.

Measuring the length of time per visit.

Determining the order in which a visitor visits the various pages of our website.

Analytical cookies are loaded automatically, but you can deactivate them on your first visit to the website via the cookie message.

Social media

I make use of it:

Facebook

Google+ / YouTube

LinkedIn

Twitter

Instagram

Pinterest

TikTok

What's App

For the cookies that Facebook and other social media use for advertising purposes, I refer you to the statements on the websites of those social media channels. Because the statements may change regularly, I advise you to consult this privacy and cookie statement regularly.

These tracking cookies are also only loaded as soon as you accept the cookie message on your first visit to the website.

Browser settings

If you do not want websites to store cookies on your computer, please adjust your browser settings. You will then receive a warning before cookies are placed. You can also adjust your settings so that your browser rejects all cookies or only the cookies of third parties. You can also delete cookies that have already been placed. Please note that you must adjust the settings separately for each browser, device and computer you use. I would like to point out that if you do not wish to use cookies, unfortunately I cannot guarantee that my website works properly. Some functions of the website may be lost or you may not be able to see certain pages at all. In addition, refusing cookies does not mean that you will no longer be able to see advertisements. It is just that the advertisements are no longer tailored to your interests. How you can adjust your settings varies from browser to browser.

Privacy policy

In this privacy statement I explain which personal data I collect and use and why. I recommend that you read this statement carefully.

Use of personal data

Mitrofresh is a supplier of over 210 exotic mushrooms, Asian fruit & vegetables with import and export in 29 countries. My company also provides various services via websites to customers, end users, applicants and other interested parties. In doing so, I process privacy-sensitive information, also known as personal data. In some cases, I collaborate with other organisations or companies.

I think it is very important that personal data is handled with care. Personal data is therefore carefully processed and secured by me. In doing so, I comply with the requirements of the privacy legislation. This means, for example, that I am:

Clearly state the purposes for which I process personal data. I do this via this privacy statement.

I limit the collection of personal data to only those personal data that are necessary for the purposes for which they are processed.

First ask you for permission to process your personal data in cases where such permission is required.

Do not pass on your details to third parties, unless this is necessary in order to be able to provide the requested service, when you have given your permission or when I am legally obliged to do so.

When I share your details, arrangements will first be made with that third party to ensure, among other things, that these details will not be used for other purposes.

Taking appropriate security measures in order to protect your personal details and the requirements of parties who process personal details on my instructions.

I respect your right to allow inspection, correction or removal of your personal details upon request.

If you wish to contact me in connection with this privacy statement, you can do so via the contact details below:

By phone: +31 174 245 543 (during office hours)

Email: hr@mitrofresh.com

Item: Mitrofresh B.V. Transportweg 61, 2676 LM Maasdijk

Use of personal data

When using my website or services, you leave certain information with me. This may be personal data. I do not always process all of the information below. This depends on which services and functionalities on my website you wish to use. For example, I only process your CV, motivation letter and level of education when you apply online, your address details when you purchase products from me that need to be delivered and your online contact details only play a role when you register for the newsletter.

Personal data

Worked out: Depending on the services and functionalities you use on my website, I may be able to process the following personal data about you:

Name, Company details, CV, Email address, Job title, Date of birth, Username, Gender, IBAN, Information you enter yourself in an open field, such as a message in the contact form, Login details, Interests, Age, Letter of motivation, Address details, Education level, Profile name, Technical measurement data of the equipment such as IP address, MAC address, identifiers in cookies and your surfing behaviour on my website, Telephone number.

Purposes

I process the above data for one or more of the following purposes (also depending on which services or functionalities you use):

To offer you the possibility to order products via our website and to make use of all functionalities and services on the websites.

To process your order and to inform you about its progress

To process your subscription to our newsletter, our community, or other services such as job vacancy information.

To process your application.

To find out which topics are of interest to suppliers, customers or end users in order to optimise our offer.

To communicate with you by sending electronic newsletters and/or post.

To offer you personalised advertisements and content on the website of Mitrofresh M. Wild Flavors.

To send you personalised newsletters based on your interests.

To reach you if you have won something in competitions and other promotions and to improve our services.

To answer your questions or deal with complaints via social media, e-mail, post or telephone.

To improve my website.

To provide to third parties.

We will pass on the information you provide to third parties if this is necessary for the delivery of the products you have ordered or services you have requested. For example, we use a third party to process online payments and we pass on your details to the carrier to deliver the order to you.

When we provide your details to a third party, we ensure, among other things (with an agreement), that your details will not be used for other purposes. We also agree herein that your details will be deleted as soon as they are no longer required.

Minors

If you are 16 years of age or younger, you may only use our website under the supervision of your parents or legal representatives.

Changes to this privacy statement

We may change this privacy statement from time to time. Changes will be published on our website. I will never use your details for other purposes without permission.

It is therefore advisable to consult this privacy statement regularly so that you are aware of these changes.

Inspection and modification of your data

If you have an account you can log in to view and change your details. You can also contact Mitrofresh using the contact details below:

By phone: +31 174 245 543 (during office hours)

Email: sales@mitrofresh.com

Item: Mitrofresh B.V. Transportweg 61, 2676 LM Maasdijk

In order to prevent abuse, we ask you to adequately identify yourself when you submit a written request for inspection, by sending a copy of a valid proof of identity. Do not forget to include your BSN and passport photo on the copy.

Personal Data Authority

We will be happy to help you if you have a complaint about the processing of your personal data. Should you still not be able to come to an agreement with us, you also have the right under the privacy legislation to submit a complaint to the privacy supervisor, the Personal Data Authority. You can contact the Personal Data Authority for this purpose.

Entry into service

This (renewed) privacy statement came into practice on 14-10-2020.